

# Course Outcome

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S.Y.B.Com. – Commerce - III - Semester - III

## Module 1: Introduction to management

	Introduction to management	Course Outcome	Teaching Methods
1.1	<ul style="list-style-type: none"> <li>Management Concept, Features, Functions, Managerial Skills</li> </ul>	Co-1. Define management and explain its functions ( R) Co-2 Apply Managerial skills in the work / business (A)	<ul style="list-style-type: none"> <li>Discussion</li> <li>Use analysis on board with student help</li> <li>Case study,</li> <li>Notes</li> </ul>
1.2	<ul style="list-style-type: none"> <li>Evolution of management thoughts</li> <li>Scientific Management- F.W.Taylor's contribution</li> <li>Henri Fayol's Principles</li> <li>Elton Mayo's Hawthorne experiments</li> </ul>	Co-3 Describe the evolution of management thoughts (R) Co-4 State important contribution of F.W. Taylor's contribution in Scientific Management Theory (R) Co-5 Apply Hentri Fayol's 14 Principles of Management (A) Co-6 Recall E. Mayo's Hawthorne experiments and its applicability (R)	<ul style="list-style-type: none"> <li>Discussion</li> <li>Use analysis on board with help of students</li> <li>Notes</li> <li>Make them think and mention</li> </ul>
1.3	<ul style="list-style-type: none"> <li>Modern Management Approach</li> <li>Peter Drucker's Dimensions of management</li> <li>Significance of Indian Ethos to Management</li> </ul>	Co-7 Apply PeterDrucker's Dimensions of management in their work life (A) Co- 8 Review the significance of Indian management Ethos to business management (U)	<ul style="list-style-type: none"> <li>Use of ITC</li> <li>Discussion</li> <li>Chalk and Board</li> <li>Notes</li> </ul>

## Module -2 Planning and Decision Making

	Planning and Decision Making	Course Outcome	Teaching Methods
2.1	<ul style="list-style-type: none"> <li>Planning Steps, Components, importance</li> <li>Co-ordination</li> </ul>	Co-1 Formulate Plan (c) Co-2 Explain importance of Co-ordination (A)	<ul style="list-style-type: none"> <li>Make them think and mention</li> <li>Notes</li> <li>Chalk and Board</li> </ul>
2.2	<ul style="list-style-type: none"> <li>MBO</li> <li>MIS</li> <li>MBE</li> </ul>	Co-3 Grasp the meaning of MBO, MIS and MBE (U) and	<ul style="list-style-type: none"> <li>Discussion</li> <li>Use analysis on board with</li> </ul>

		Co-4 Discuss Process of MBO, Components of MIS and Advantages of MBE (A)	help of students • Notes
2.3	• Decision Making	Co-5 Evaluate techniques of decision making (E) Co-6 Examine essentials of sound decision making (A) Co-7 Choose contemporary technology for decision making	• Discussion • Use analysis on board with help of students • Notes • Make them think and mention

### Module -3 Organising

	Organising	Course Outcome	Teaching Methods
3.1	Organising -Steps, structure -Line and Staff organisation -Matrix organisation -Virtual organisation Formal Vs Informal organisation	Co-1 Review the concept and Steps of organising (U) Co-2 Select structure of the organisation (E) Co-3 Distinction between formal and informal organisation (A)	• Discussion • Chalk and Board • Notes
3.2	Departmentation - Meaning, basis Span of management Tall and Flat organisation	Co-4 Creation of departments on different basis. (C) Co-5 Choose span of management by considering the factors that affect the span of management.(A) Co-6 Distinguish between tall and flat organisation (A)	• Discussion • Use analysis on board with help of students • Notes
3.3	Delegation of authority -Process, barriers, principles, - Centralisation Vs Decentralisation	Co-7 Illustrate delegation process, barriers to delegation and principles of effective delegation (A) Co-8 Explain factors influencing decentralisation (A)	• Discussion • Use analysis on board with help of students • Notes

### Module -4 Directing and Controlling

	Directing and Controlling	Course Outcome	Teaching Methods
4.1	Motivation	Co-1 Explain the importance and factors influencing motivation(U) Co-2	• Discussion • Use analysis on board with help of

		State the importance of communication (R) Co-3 Describe the barriers to effective communication (R)	students • Notes
4.2	Leadership	Co-4 Demonstrate the functions of the leader (A) Co-5 Apply various styles of leadership and develop the qualities to be a good leader (A)	<ul style="list-style-type: none"> <li>• Case Study</li> <li>• Role play</li> <li>• ITC</li> <li>• Chalk and Board</li> <li>• Notes</li> </ul>
4.3	Controlling	Co-6 Grasp the meaning of controlling. Steps in controlling and essential of good control system (R) Co-7 Choose good control techniques (A)	<ul style="list-style-type: none"> <li>• Case study</li> <li>• Chalk and Board</li> <li>• Discussion</li> <li>• Notes</li> </ul>

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